

**MINUTES OF THE MEETING OF THE  
BOARD OF DIRECTORS OF THE  
BORGER ECONOMIC DEVELOPMENT CORPORATION  
A TEXAS INDUSTRIAL DEVELOPMENT CORPORATION**

**Time and Place**

The following are the Minutes of the Board of Directors of the BORGER ECONOMIC DEVELOPMENT CORPORATION, a Texas Industrial Development Corporation organized under Section 4A of the Development Corporation Act of 1979, 1111 Penn Street, Borger, Texas on October 02, 2018 at 3:00 p.m., said meeting having been held on the call of the incorporators.

Present at the meeting were LISA A. JONES, SCOTT MILLS, NORMAN SARGENT and JESSE SHUFFIELD as Directors of the Corporation. Director Michelle Griffin was on a conference call with the Board during the meeting. She did not vote during the meeting.

Also present were:

Katie Lingor, Executive Director, Borger EDC  
Sue Headlee, Office Manager, Borger EDC  
Joe Price, Assistant City Manager

Vice-President Jesse Shuffield called the meeting to order at 3:15 p.m.

1. Jesse Shuffield confirmed the presence of a quorum.
2. **Presentation of Borger EDC logo and branding options to the Board of Directors.**

Executive Director Katie Lingor presented the Board with three different logo and branding choices. Important things to consider were:

1. **BEDC's global commerce footprint.** We have several large, international companies with operations in Borger. This global presence should be reflected in our brand and the way we explain our community and economy to outsiders.
2. **Our location**—Many companies will not have heard of Borger, Texas. Letting people know we are in Texas (and where in Texas) is an important consideration.

3. **Borger, Inc.**--Shorten "Economic Development Corporation" because this very wordy. Some EDCs are rebranding themselves as an initiative instead of "The Fill-In-The Blank" EDC. This brand is a way to give our brand a modern edge, but also to elevate the visibility of the businesses located here.

3. **Consider and take appropriate action on selecting the new Borger EDC logo and other branding items.**

Following discussion about the logo and tag-line, Norman Sargent made the motion to use the "Borger, Inc." logo with gears and the tag-line "Build it in Borger" and file for an assumed name "Borger, Inc". Scott Mills seconded the motion. Motion carried.

4. **Adjourn**

Motion to adjourn was made at 3:45 p.m. by Lisa Jones. Motion was seconded by Scott Mills. Motion carried.

President \_\_\_\_\_  
Michelle Griffin

Secretary-Treasurer \_\_\_\_\_  
Lisa A. Jones